

## Key messages - themes

### *Challenges related to career guidance and LMI integration*

**Strategic integration of  
LMI in guidance and  
careers education**

**Using technology in an  
effective way**

**Increasing the quality  
of LMI provision**

**Empowering  
individuals to find  
better job matches**

# LMI: Professional identity?

Source: Jenny Bimrose

'Expert'  
(Trait & Factor)

'Facilitator'  
(Humanistic)

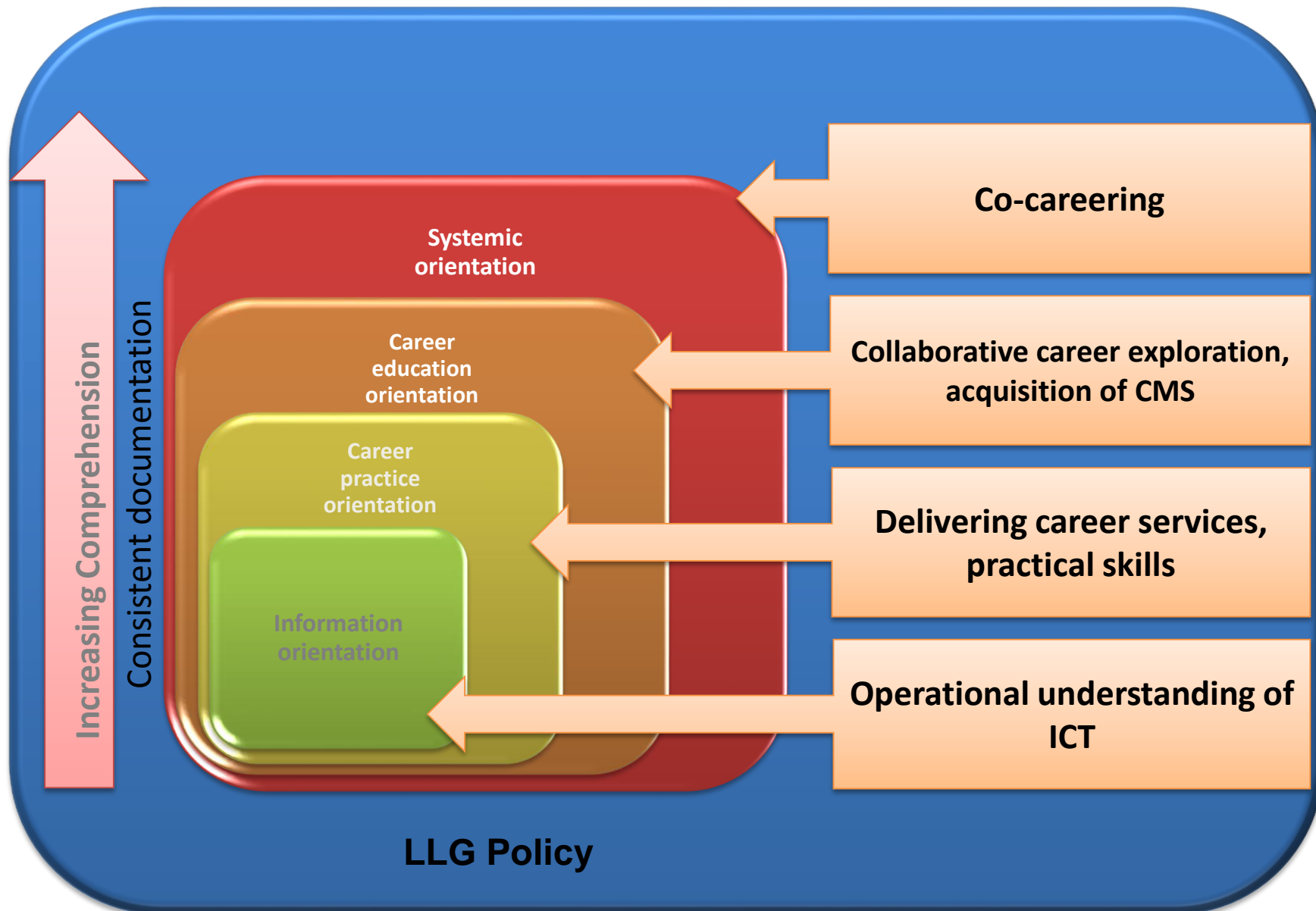
LMI

'Teacher'  
(Social Learning)

'Sign poster'  
Occupational Allocation

# Skills and competences of practitioners

Source: Jaana Kettunen



# Laboratory worker



# Inland shipping captain



# eGuidance, Denmark

## UddannelsesGuiden



For side / eVejledning

- UDDANNELSER TIL UNGE
- VIDEREGÅENDE UDDANNELSER
- VOKSEN- OG EFTERUDDANNELSER
- JOB
- FÅ INSPIRATION**

<p><b>Uddannelser til unge</b> 10. klasse, erhvervsuddannelse, gymnasial uddannelse eller anden aktivitet.</p>	<p><b>Videregående uddannelser</b> Bachelor-, kandidat-, professionsbachelor-, erhvervsakademi-, kunstneriske eller maritime uddannelser.</p>	<p><b>Voksen- og efteruddannelser</b> Kurser, masteruddannelser, diplomuddannelser og enkeltfag.</p>	<p><b>Job</b> Der findes et utal af job på det danske arbejdsmarked. Her beskrives de mest almindelige af dem.</p>
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## eVejledning

**om eVejledning**  
Læs om eVejlednings tilbud, baggrund mm

**Åbningstider**  
Mandag - torsdag: kl. 9 - 21  
Fredag kl. 9 - 16  
Lørdag: kl. 12 - 16  
Søndag: kl. 12 - 21



**Velkommen til den nye UG**  
Nyt design og ny struktur, men samme oplysninger og værktøjer.

**Ny som studerende**  
Læs om nogle af de ting, der har betydning for dig, når du begynder på en uddannelse.

**Spørg en vejleder**  
eVejledning vejleder om uddannelsesvalg via chat, mail, sms og telefon.



**Chat**  
Start en chat med eVejledning.



**Chat på mobil og tablet**  
Chat med eVejledning uanset, hvor du er.



**Ring og sms på 70 2222 07**  
Ring og få vejledning om dine uddannelsesplaner.



**Mail**  
Send en mail, du får svar i løbet af 24 timer.



**eVejledning på Facebook**  
Følg os og giv dit bidrag på vores Facebookside.



**Digitale møder**  
Deltag i en fælleschat eller et digitalt møde med en eVejleder.

<p><b>Inspiration</b> Få inspiration Til lærere og vejledere Interview</p>	<p><b>Om UddannelsesGuiden</b> Om ug.dk Udbyder.ug.dk Nyheder og RSS Teknisk information Cookies</p>	<p><b>Vejledning</b> eVejledning Studievalg Voksenvejledning Ungdommens Uddannelsesvejledning</p>	<p><b>Indhold</b> Uddannelser Job og arbejdsmarked Uddannelsessteder VidensCenter for vejledning</p>	<p><b>English</b> About UG.dk Programmes in English</p>
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# Icould App

More information about primary and nursery education teaching professionals

Check out **1 video** about this career

## Description

Primary (and middle school deemed primary) and nursery education teaching professionals plan, organise and provide instruction to children at all levels up to the age of entry into secondary education.

## Qualifications

Entry is with a first degree that provides QTS (qualified teacher status) or, in Scotland, TQ (teaching qualification); or other relevant degree followed by further postgraduate training (most commonly PGCE – Postgraduate Certificate in Secondary Education, or, in Scotland, PGDE – Professional Graduate Diploma in Education). Further and higher professional qualifications are required for some teaching posts.

## Tasks

Prepares and delivers courses and lessons in accordance with curriculum requirements and teaches a range of subjects

## EMPLOYMENT BY REGION



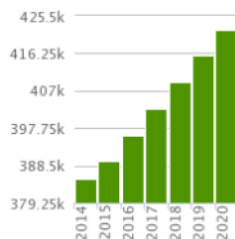
AVERAGE SALARY  
**£41,600**

AVERAGE WEEKLY HOURS  
**35**

## PAST UNEMPLOYMENT

Year	Unemployed
2011	3%
2012	3%

## PREDICTED EMPLOYMENT



## GENDER BALANCE

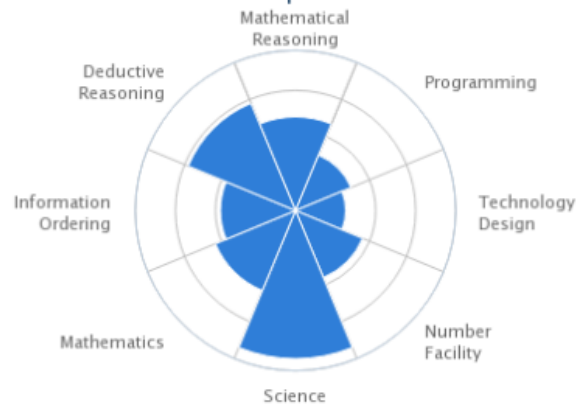
M 35% 65% F



## TOP 10 INDUSTRIES FOR THIS JOB

Industry	Jobs
Education	354,038
Public admin. & defence	10,146
Services to buildings	5,646
Employment activities	5,478
Health	4,992
Scientific research	3,567
Food & beverage services	2,832
Other personal service	2,640
Office admin.	2,432
Social work	2,417

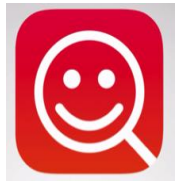
## Skill Importance



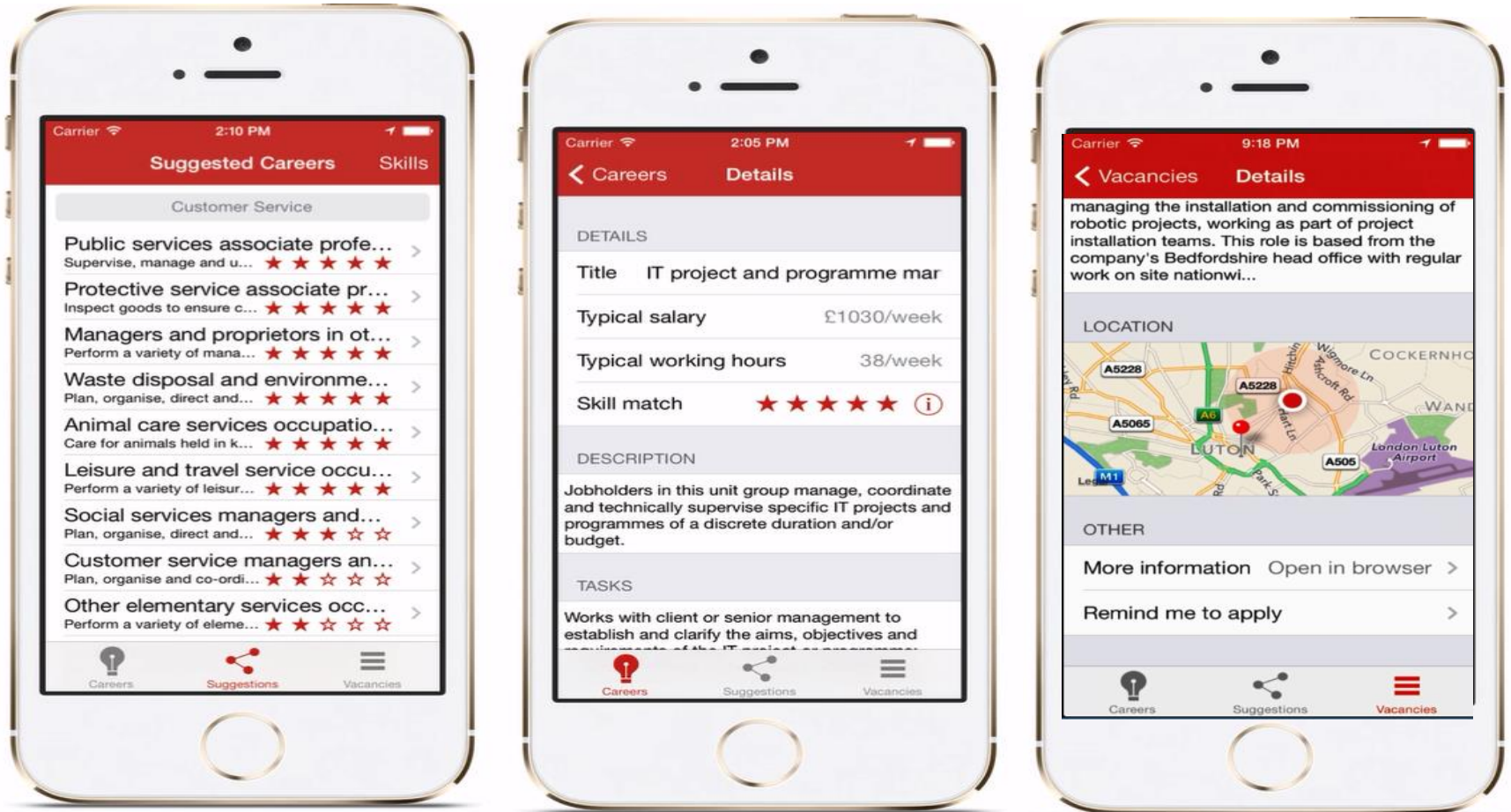
## EMPLOYMENT STATUS



# JobHappy by 16 year-old Harry Jones



Runner up in the UKCES CareerHack competition, 2014

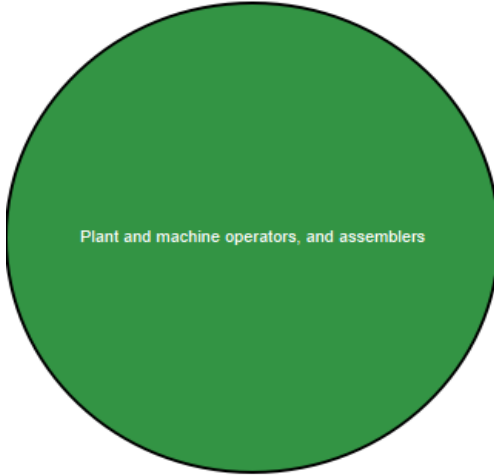


[Click here for short Youtube video on Job Happy](#)



# Skill and occupations

## Select occupations (ESCO lvl. 1)

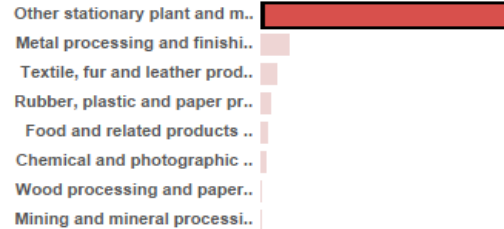


Filter by frequency  
2 to 589,959

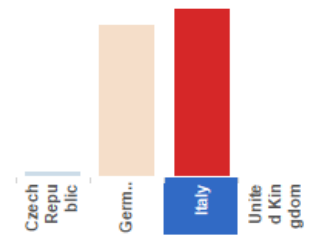
## Select occupations (ESCO lvl.2)



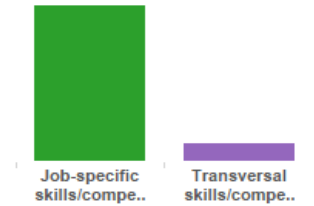
## Select occupations (ESCO lvl.3)



## Country



## Skill (ESCO lvl.0)



Search for a skill  
All

## Skill detail (ESCO lvl.3)



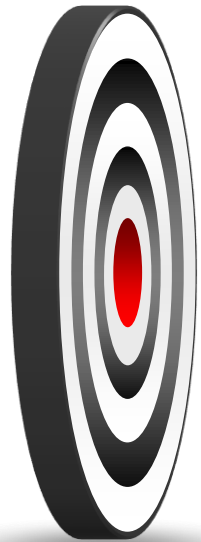
# Guideline 6: Improving Careers Information



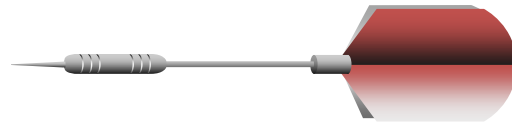
- Quality standards for LMI
  - e.g. pedagogical in design, accurate, up-to-date, takes into account users' needs, comprehensible
- Objective and reliable
- Co-ordination in collection and distribution
- Access to experiential and non-experiential LMI
- Promotion of CMS in the use of LMI
- Promotion of staff competences in the use of LMI
- Multi-channelling
- Awareness of EU tools
- ....

# Making LMI Relevant

## Elements of success



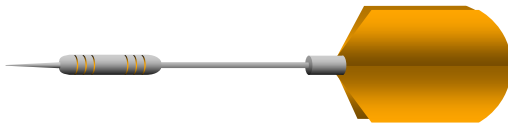
**Multichannel delivery**



**Accessible (single access point;  
not only self-service)**



**Customised**



**Reliable**



**Capacity of  
users/families/teachers**



**At local level (national-regional  
linkage)**

